

Curriculum Vitae

Caroline Seifert

Management Consultant for Transformation

**Personal data**

Place of residence Bonn
Dates of birth 10.07.1966 in Gelnhausen
Nationality German
Independence (+)

Member of the Supervisory Board of Commerzbank

Initial appointment 05/2021
Curr. term of office General Annual Meeting 2021 – 2023
Committees Committee for Digital Transformation

Competences and experiences

Proven expert in the field of platform economics and digitalisation.

Comprehensive experience in transformation management in dynamically changing markets.

Multiple formative contributions to the development of technical innovations in the field of telecommunications.

Longstanding international career as effective and efficient manager in worldwide operating tech companies with focus on design, development and customer management..

Career highlights

Since 2017 Corporate Consultant for transformation, Bonn
2015 – 2017 Reliance Jio, Mumbai
Chief Brand & Design Officer
2008 – 2014 Deutsche Telekom, Bonn
Senior Vice President Design & Customer Experience
2004 – 2007 Deutsche Telekom, Bonn
Vice President Corporate Development & Future Lab
1997 – 2004 Tegaron (joint subsidiary of Deutsche Telekom and Daimler), Bonn
CMO and Member of the Executive Board

Education

2001 Financial management for Executives, University of St. Gallen
1985 – 1988 Study of administrative science (advertising psychology, marketing, law and finance), Cologne, Dieburg

Membership on other mandatory supervisory boards

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Membership on similar bodies in Germany and abroad of business enterprises--
