

FOR THE BEST BEER

The Value of ESG Rating @ BESTMALZ[®]

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Some Basics Who We Are. About BESTMALZ®



Magic in Grains Barley, Wheat... and many others

- Rich in nutrients vitamins and minerals, including B vitamins, iron, magnesium, zinc, phosphorus, and selenium.
- High in fiber soluble fiber, especially beta-glucan, which is known for its ability to lower cholesterol levels.
- Supports health of total and LDL (bad) cholesterol levels, lowering the riskreduction of heart disease. Additionally, barley contains antioxidants and anti-inflammatory compounds that contribute to cardiovascular health.
- Lower blood sugar barley's high fiber content slows the absorption of sugar into the bloodstream, which can help improve blood sugar control and reduce the risk of type 2 diabetes.
- Aids in weight management high fiber content in barley promotes satiety and reduces appetite, which can help with weight management.



History

- 1899 founded in Kreimbach-Kaulbach (Palatinate / South West Germany)
- 1987 Acquisition of Wallertheim malt house (Rhinehessen / near Frankfurt)
- Administration and customer service in Heidelberg offices
- Managed and wholly owned by Göhler family (3rd generation, 3 shareholders)
- Dr. Axel Göhler as MD since 2014



Malting A Fully Natural Process











BESTMALZ Fact Sheet

- Revenue € 42 million (2023)
- 83 headcount
- Around 8% EBITDA
- Brewing supplies, distilling and bakery ingredients
- USPs independent, global brand & sales network, analytics + R&D, loyal staff team.



Full Craft Malt Portfolio

in various package formats

- More than 50 malt varieties
 (barley, wheat, spelt, rye, beans, maize)
- #2 special<mark>ty m</mark>alt manufacturer from Germany
- Globally available with network of exclusive distributors
- Bulk malt, 25/50 kg bags, super sacks.



Our Philosophy

- Selected barley varieties from certified German farmers only.
- Readily available high quality products globally.
- 24/7 customer service and support
- State of the art systems and structures.

Our Objectives

- Happy and brand-loyal customers.
- Professional and well-off distributors.
- Covering the needs of all types of customers from top-rated breweries to small craft brewers.



> 50% of BESTMALZ Sales Outside Of Germany

- Around 1,500 active customers; in D-A-CH around 250 brewery customers
- 55% international, 45% national sales Germany
- Large German brewing groups such as Radeberger, Bitburger, Erdinger, Paulaner and Rothaus
- Many small and medium craft brewing breweries
- Exclusive distributors in around 40 global markets Europe, NA, South East Asia, Australia/NZ, South America
- 2nd largest German manufacturer of specialty malts in the world.





ESG Rating Sustainability @ BEST: Why and how

Sustainability @ BEST Why it matters

- Our products 100% based on natural raw materials strongly affected by global climate change
- Our customers increasingly aware of ESG related issues and demanding change
- Our production highly energy intensive
- Our staff concerned about the safetiness and future orientation of their work place
- Our family owners looking back but more so into the future!





BESTMALZ Working Well With ECOVADIS

ecovadis

ECOVADIS Profile:

- Widely accepted provider of well structured and thorough ESG ratings
- >130,000 companies rated in 220 industries and 180 different countries
- Wide area of expertise
- Environment, labor law, human rights, ethical standards, sustainable procurement



BESTMALZ Needs:

- Conglomerate customers requesting ESG rating
- Rating must be globally applicable
- Cooperation practical with only one single ESG rating company
- Rating must cover all relevant areas

Well Structured ECOVADIS Rating Process

- 1. Application by initiative or by invitation
- 2. Specifically developed questionnaire adapted e.g. for industry, size, and region
- 3. Loading of company documentation requested certificates, internal reports, organizational charts, external audit reports, other process and/or structural information
- 4. Evaluation by ECOVADIS experts according to internationally accepted standards and legal requirements such as UN Global Compact, GRI (Global Reporting Initiative), and ISO 26000
- 5. **Results being weighed** ESG criteria being weighed according to company size, specific relevance, and industry.

Manifold Value of ECOVADIS Feedback

Scorecard and Sustainability Award

1. Scorecard

- Detailed scorecard as central feedback element
- Atainable scores between 0 and 100
- Scoring in four different ESG-sectors
- Comparison with similar companies (benchmarking)
- Identification of specific strengths and weaknesses.

2. ESG Medal & Improvement Plan

- "Medal" can be granted based on score achievement – bronze, silver, gold
- Feedback report with suggested measures for improvement
- Sustainability strategies adapted for better ESG preformance
- ECOVADIS evaluation can support customer dialogue and sales.

Annual ECOVADIS Performance Tracking Measures Ambition

...but also proven achievement

BESTMALZ ESG Rating 2020



BESTMALZ ESG Rating 2023



BESTMALZ: From ECOVADIS Bronze to Silver

- Sustainability Award proofs that company belongs to the best rated companies
- BESTMALZ started with bronze medal and recently improved to silver
- Achieved by internal focus on general sustainability and on company specific ESG-criteria
- Award can be used in social media activities and in other company communcation.



Visible Proof that BESTMALZ is ESG-Aware ECOVADIS Sustainability Achievement Award

Sustainability Achievement Award winning companies:

- Are officially recognized for their ESG related achievements
- Can rightfully claim a **reputation for being seriously concerned** about ESG
- Can motivate their employees who can be proud about the achievement
- Have true competitive edge with ESG-conscious customers
- Become **role models** within and outside their industries
- Can benchmark their performance with other leading companies in ESG-related areas
- Secure access to attractive financing arrangements.

• • Sustainability @ BESTMALZ[®]

Positive Cost / Benefit Analysis of ECOVADIS ESG-Rating

Reasonable ESG-rating effort...

- Initial installation effort around 2 weeks with 2 HC
- Annual recurring audit requiring one employee for one week
- Head of QS & Technical Support as ECOVADIS coordinator
- External auditing cost of
 < 1,000 € p.a. (ECOVADIS price).

... justified by attractive returns

- Highly valuable internal tool for improvement in <u>relevant</u> ESG sectors
- Encouraging ECOVADIS feedback and recognition supporting ESG-strategy
- Highly valued in certain European countries such as for instance Germany and France
- International customers increasingly requesting proof of ESG-commitment
- Improved offerings e.g. from financial institutions, insurance companies, and service providers.

Into the Future Environment Matters

BESTMALZ Development into Climate Friendly and Environmentally Aware Future

Today's BESTMALZ Capabilities

- 1. Grain competence (procurement, manufacturing, storage, logistics etc.)
- Malting value chain know how (steeping, fermentation, kilning, roasting)
- 3. Availability of **protein rich waste**
- Well established global food brand and international distributor network

TRANSFORM INTO ...

Future Strategic Levers

- Using grain competencies and transform them into neighbouring raw material segments
- 2. Using production know how **for new product applications**
- 3. Creating protein-based food innovations
- 4. Market innovations in Germany and globally.



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